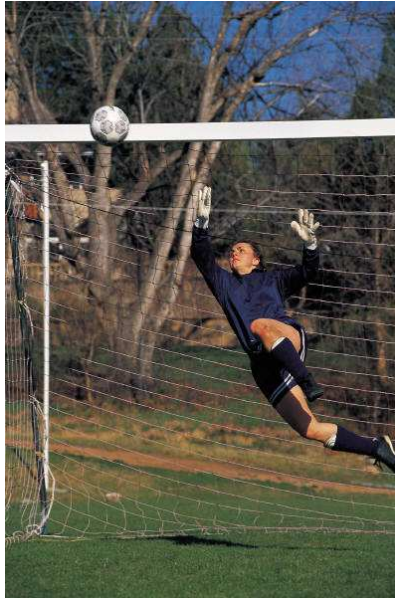


“GOL” – THE BEAUTIFUL GAME



The dinner hour is approaching, and the sun has cast its last shadows, groans of regret echo across streets when the soccer players on the field sadly realize that their game has to end. Elsewhere, you hear the sports commentator scream, “Gol! Gol! Gol! while fans from living rooms cheer as the scoring team celebrates. Whether it’s a group of young boys playing on a dirt field or on a perfectly manicured soccer pitch with internationally sponsored teams, the enthusiasm to play soccer never dies.

“Money affords you a -better way of life but it doesn’t inspire me. I would play for nothing if I wasn’t a professional footballer. I live for playing the game, not for the financial benefits. And I play for the team, not -myself.”

Lionel Messi, World’s #1 Soccer Player

All around the world the beautiful game is being played. North Americans call this beautiful game soccer, whereas the rest of the world refers to it as football. Soccer is the one sport that has overwhelming global appeal which transcends national, cultural, religious, and gender boundaries, as well as socio-economic class. Irrespective of economic wealth of the country, soccer is the great equalizer. Its appeal continues to grow with an ever-expanding audience throughout the world in both industrialized and developing countries.

Estimates suggest that there are over 240 million registered players worldwide with fan participation in the billions. The Federation Internationale de Football Association (FIFA) serves as the international governing body of soccer. FIFA is composed of both men's and women's clubs from around the world, which are organized and compete within a worldwide soccer league. Founded in 1904 in Paris, France, FIFA is currently made up of 205 member associations with over 300,000 clubs and 240 million players.

“Gol” is a feature length theatrical documentary that follows the roots of the sport to its current impact on the world's sport stage. The documentary will also feature how soccer has impacted the young generation by empowering youth to push themselves to their highest level which often keeps children out of troubling situations. Furthermore, soccer can provide an escape from the hardships of day to day life in the most impoverished nations. We will also uncover the impact soccer has had on the socio and economic make-up of the most impassioned soccer nations. No story is complete without the ‘dream’. Whether barefoot or with brand name footwear, the sheer drive and love for the game is at the heart of what keeps the largest sports industry alive.

Soccer is not just for boys and as the sport continues to build its momentum, the girls are taking stage with a recent explosion in women’s soccer. Recent successes include the women’s world cup and an explosion of women’s soccer and junior girls' leagues throughout the world. There truly is a ‘right to play!’

Targeted on-camera interviews include female and male elite athletes. Discussions to approach Abby Wambach, Christine Sinclair, David Beckham, Cristiano Ronaldo and Lionel Messi have commenced and we are awaiting confirmation as to acceptance and availability.

“Gol” is ultimately a documentary on the power of soccer to unite peoples and nations. Moreover, the film will illustrate that whether or not a player is in a 'have' or 'have not' nation, soccer truly has no limitations or boundaries. Enthusiasts can play for their health and as a social event or choose to excel to the highest limits of what the sport now represents.